

Who Inherits Yours One Day Is Completely Up to You.

There's something to be said about generational loyalty: *Pride of ownership.*

Each time we hear from a customer that his father or grandfather, brother or uncle, insisted on Auto Crane service cranes, crane bodies and mechanics trucks, we're reminded that some traditions are simply built to last.

After all, Auto Crane invented the service crane industry in 1958 when our entrepreneurial founders designed a small crane for the oil and gas industry that literally could be placed in the trunk of an automobile. And while times have changed, Auto Crane's legacy of rugged endurance, superior quality and extra long life haven't, delivering the same low-cost ownership and high resale

value that keep our customers loyal and our brand the incomparable market leader.

Who's next in line for your Auto Crane? Well, that's up to you. But we have a feeling he'll be a chip off the old block.

**For a dealer near you,
visit autocrane.com.**



**See the Auto Crane demo
at MINExpo 2012
Booth 10360 on the Silver Lot**

MADE IN THE USA



**AUTO
CRANE®**

**Engineered First.
Engineered to Last.**

Auto Crane® is a brand of Auto Crane Company, a wholly owned subsidiary of Ramsey Industries, Inc.
4707 N. Mingo Road, Tulsa, Oklahoma 74117 | 918-438-2760